

THE PRIORITIZED LEADER SUITE
**DISCOVER THE POWER
OF PRIORITIES**



The success of any organization rises and falls on its leadership. We all know too well: “As the leaders go, so goes the company.”

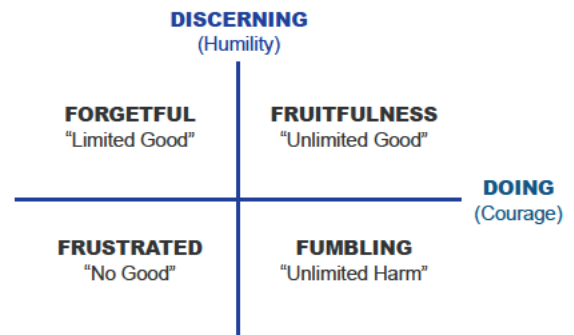
It’s mission-critical, therefore, that individuals and teams do all they can to maximize strengths, build-up weaknesses, and identify blind-spots. It’s only when leaders invest in the right priorities, while keeping those priorities in the correct order, that true potential can be reached.

How does a leader maximize their impact over the long-term? High levels of influence endure only with the successful (and consistent) reflection and recalibration of one’s priorities. This continual realignment allows the best leaders to keep the most important at the forefront, cutting through the constant barrage of tasks, activities, interruptions and urgent requests.

Vantage® offers a solution that gives leaders a clear framework to better understand what priorities need to be at the top, their level of strength within each priority and suggested next steps to grow their leadership.

The Priorities Needed to Succeed in Business

Prioritized Leadership is the intentional application of a framework, which creates orderly and rational decision-making; guiding and maximizing the potential of any organization. The Five Priorities Framework is a simple yet profound concept intended to bring clarity, focus, alignment and accelerated traction to you, your team and your organization. Engaging and leading from this framework not only creates needed clarity and alignment across your organization, it also creates a common leadership language and framework in which leaders at all levels can engage, learn and grow.



- **Purpose:** It's about knowing and living the "why" of your organization, being able to articulate a clear and compelling future. The currency is vision and values.
- **People:** The level of health and productivity we have with our colleagues and connections. The currency is encouragement and accountability.
- **Pace:** Discerning how fast (or slow) the organization needs to move to sustain long-term success, capitalize on opportunities, and preserve capital. The currency is time and energy.
- **Perception:** Choosing a growth mindset, staying open to creative solutions and new ideas. The currency is insight and innovation.
- **Profit:** The effective management, investment and release of an organization's resources. The currency is dollars and cents.

The results speak for themselves, as organizations who have leveraged this framework have indicated that they see:

- **20% increase in employee engagement/ownership**
- **21% overall revenue increase and profitability**
- **26% increase in cultural health and productivity**

Who It's For:

- Leaders who desire to be more effective, healthy and influential
- Future leaders who may have influence today, but aren't in a formal leadership position yet
- Leaders who want to be more purposeful, disciplined and impactful.

Vantage will help you and your leaders release their true potential.

If you were digging a tunnel in the wrong direction, how soon would you want to know? What would it be like if all of your employees treated the business like an owner versus a renter? Where have you placed unintentional focus in your business? Healthy and productive relationships lead to trust, yet, they don't happen without listening, respecting and valuing what your people bring to the table. Do you want to be the type of leader that sets your organization up for long term health and longevity? Do you want to lead with a people-centric focus in all parts of your business?

Contact The Vantage Group today for additional information on how our Prioritized Leader approach can benefit your organization.

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VANTAGE®
Equipping Leaders. Unlocking Outcomes.